KHAN MUHAMMAD SAQIFUL ALAM

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Date of Birth: 29th August 1988; Nationality: Bangladesh
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Education

2011 – 2012　　**Manchester Business School - University of Manchester**
MSc. Operations, Projects and Supply Chain Management
Results: Degree with Distinction; Dissertation Focus: Analytics and Risk
Management
Achievement: Scored the class highest in 2 courses and the second highest in
dissertation thesis

2007 - 2010　　**Institute of Business Administration - University of Dhaka**
Bachelors in Business Administration (BBA): Major – Finance, Minor – Economic
Cumulative Grade Point Average: 3.55 out of 4 (Major GPA = 3.67)

Relevant Work Experience

Jan' 2013 – Present　　**North South University (NSU) - Bangladesh**
Lecturer in Operations and Decision Support Systems
Department of Management, School of Business and Economics
Courses – Decision Support Systems (Course Coordinator), Operations
and Supply Chain Management, Applied Statistics (Course Coordinator)
Awarded Teaching Excellence Award 2015
In-charge of developing Center for Data Analytics for School of Business
and Economics

Sept' 2017 – Present　　**Light Castle Center for Advanced Learning**
Corporate Trainer
Taking training sessions for professionals on Business Analytics,
Marketing Analytics, Web Data Analytics and sessions on data analysis
and basic machine learning using R and Python (machine learning topics
include classification trees, sentiment analysis, text mining)

Jul' 2017 – Present　　**Google Business Group Sonargaon**
Google Analytics Trainer
Taking sessions on Google Analytics for startups in order to help them
grow and make an impact to the economy

Aug' 2015 – Present　　**10 Minute School**
Adviser of 10 Minute University Project
Developing introductory university courses in Bangla for all the subjects
taught in Bangladesh and provide free access to these courses.
Lecture Videos: http://10minuteschool.com/university/courses/finance

9th – 11th Mar' 2018	**Advanced Certification for Management Professionals (ACMP)** *Trainer on Business Intelligence and Analytics* Took sessions on Business Intelligence and Analytics for mid-level IT managers, as part of a World Bank funded Ernst and Young project for skill development of IT managers.
Sept' 2015 – May' 2016	**Bdjobs Training** *Corporate Trainer* Training entry and mid-level business professionals on Business Plan Development and Business Process Improvement Trainer Profile Website: http://bdjobstraining.com/trainer_details.asp?TrainerId=4261
8th – 9th Nov' 2013	**Leveraging Information and Communication Technology (LICT) program by ICT ministry (World Bank Funded Project)** *Trainer of Operations Management and Financial Forecasting*. Topics Covered – Business Process Management, RACI Matrix, Forecasting based on financial statements and Business Plans
Mar' 2012 – Aug' 2012	**Tobias Rosinski Business Analysis and Consulting [UK]** *Intern Analyst* Worked in building a real-life simulation model and then suggest process improvements for the pass application office of Manchester Airport
Feb' 2011 – Apr' 2011	**International Development Enterprise (iDE) – Bangladesh office** *Finance Intern* Created project and proposal budgets for rural and urban development projects and farmers' capacity building projects

Relevant Research and Publications

1. Hasnin, N. E., Tanim, T. R., & **Alam, K. M. S.** (2017). A Study on Selected Firms of the Apparel Industry to Find Out the Motive Behind Firms to Exercise Corporate Social Responsibility–'To Buy Goodwill'or 'Out of Good Intention. *Australian Academy of Accounting and Finance Review*, *2*(1)
2. Bahar, V. S., **Alam, K. M. S.**, Mahfuz, I., & Khan, T. (2015). Utilization Of Value Stream Analysis To Implement Redefined Value: A Social Business Perspective. *Review of Business and Finance Studies*, *6*(2)
3. **Alam, K. M. S.**, Wali, F. I., Hossain, S., & Wali, M. M. I. (2015). Use of multi-criteria decision analysis for location decision: Developing a risk reaction spectrum. The Journal of Developing Areas, 49(6)
4. Wali, I., Faisal, M., Hannan Chowdhury, A., **Alam, S., Muhammad, K.**, Wali, M.M.I. & Islam, M. (2014). Collaborative Education: New Frontier for Future Education and Yunus Social Business. *Business Education & Accreditation*,*6*(1)

Current Research Projects:

1. A research project to explore data management and analysis capacity of startups in Bangladesh – a project funded by Junction Bangladesh
2. A behavioral experiment to investigate whether nudging or knowledge of biases lead to more rational behavior of stock market investors in the differing time periods.

Professional Qualifications

Google Analytics Individual Qualification Certified – Expires on Jan 2019

Certified Member of Chartered Institute of Logistics and Transportation (CILT)

Verified Online Certifications –
1. Data Analysis and Statistical Inference [Online course offered by Duke University] - https://www.coursera.org/verify/7VLCRGSJ2A
2. R Programming [Online course offered by John Hopkins university] - https://www.coursera.org/verify/9NDKCKP3YE
3. Behavioral Economics in Action [Online course offered by University of Toronto] - https://verify.edx.org/cert/09e80087dfa34b31b15966573e4c45de

Standardized Test Results

GMAT – Test Date: 18 May 2014
GMAT ID: 100002332047
Verbal: 35, Quantitative: 49, Analytical Writing: 5.0, Integrated Reasoning: 4;
Total: 700 (89%)

IELTS – Test Date: 26 August 2017
Test Report Form Number – 17BD007400ALAK001A
Listening: 9.0, Reading: 9.0, Writing: 7.5, Speaking: 8.0
Overall Band Score: 8.5

Additional Skills

Professional Software and Programming Language Expertise:
- Python – Data Scraping, Data Mining, Web Harvesting and basic Machine Learning
- R – Data Analysis and basic Machine Learning
- Simul8 – Discrete event simulation (DES) software.
- MySql – Basic queries.
- iThink, Stella – System dynamics simulation software.
- IDS (Interactive Decision Support) – Multi-criteria decision support software.
- CrystalBall Add-in of Microsoft Excel - Focuses on Simulation in Excel.
- VBA of Microsoft Excel – Focuses on creating Macros in Excel.

Proficient in using Microsoft Office (Word, Excel, PowerPoint, Access, Publisher), Microsoft Project, Microsoft Visio, SPSS, Minitab, Enthought Canopy, R Studio, Analytica.

Other Achievements And Awards

- The University of Manchester Application Merit Application Award –2011.
- The Daily Star Outstanding Results Award for A' Levels– 2006.

References

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